



13 Church Street

P.O Box 60, Piketberg, 7320

TEL: 022 913 6000

FAX: 022 913 1406

Enquiries: Mrs. Alletta van Sittert (022-913-6076)

MEDIA STATEMENT

05 JUNE 2018

MAKE HISTORY:

AN OPPORTUNITY TO REDESIGN PORTERVILLE'S MAIN ROAD

YOUR DESIGN CAN:

- BOOST TOURISM AND LOCAL ECONOMY
- CREATE VIBRANT PUBLIC SPACES
- GO GREEN
- **WIN A CASH PRIZE: 1ST PLACE: R25 000; 2ND PLACE: R10 000 and 3RD PLACE: R5 000**

Bergrivier Municipality approved the hosting of a design competition for the regeneration of Porterville's main road to integrate the urban space, create a sustainable and resilient town and to attract more tourists.

Porterville's main road (Voortrekker Street), (the section from Basson Street to Park Street), is to be redesigned. The design must include creative ideas which include the tourism office, informal trading area and gardens.

A comprehensive process to stimulate the tourism industry in Porterville is currently underway through a dynamic consultation process. The process consists of various phases including: the redesign of the main road, the development of a tourism route through Monte Bertha linking the residential area to the main road, the development of various tourism products/routes, and to bring back the steam train to Porterville for tourism purposes.

This is an exciting opportunity for residents of Bergrivier Municipality and any registered student enrolled at a recognized tertiary institution in South Africa, to submit their innovative design proposals.

The heartbeat of any rural town resides in its main road. This is the area where people get together, where goods and services are exchanged and, more importantly, an entry point for the outside world and visitors to connect with the locals.

Voortrekker Road functions as the town's activity spine which offers vital economic opportunities to the local community.

Bergrivier Municipality would like the designs to address aspects such as traffic congestion, parking space, beautification and the creation of recreational open spaces within this business

district. The approved Precinct Plan is an important source of information which is available on our website (www.bergmun.org.za).

The designs must be submitted in a maximum of 3 A1 pages with clear sketches and estimated dimensions. The address for delivery: Bergrivier Municipality, 26 Mark Street, Porterville, 6810 (For attention: Mrs. A van Sittert) or 13 Church Street, Piketberg, 7320. Electronic submissions will also be accepted and may be forwarded to: sb@bergmun.org.za

The competition closes 31 July 2018.

For information regarding the terms and conditions of the design competition visit www.bergmun.org.za

For any further enquiries contact Mrs. Alletta van Sittert at 022 913 6076 or sb@bergmun.org.za

[END]



ISSUED BY:

**OFFICE OF THE MUNICIPAL
MANAGER, BERGRIVIER
MUNICIPALITY**